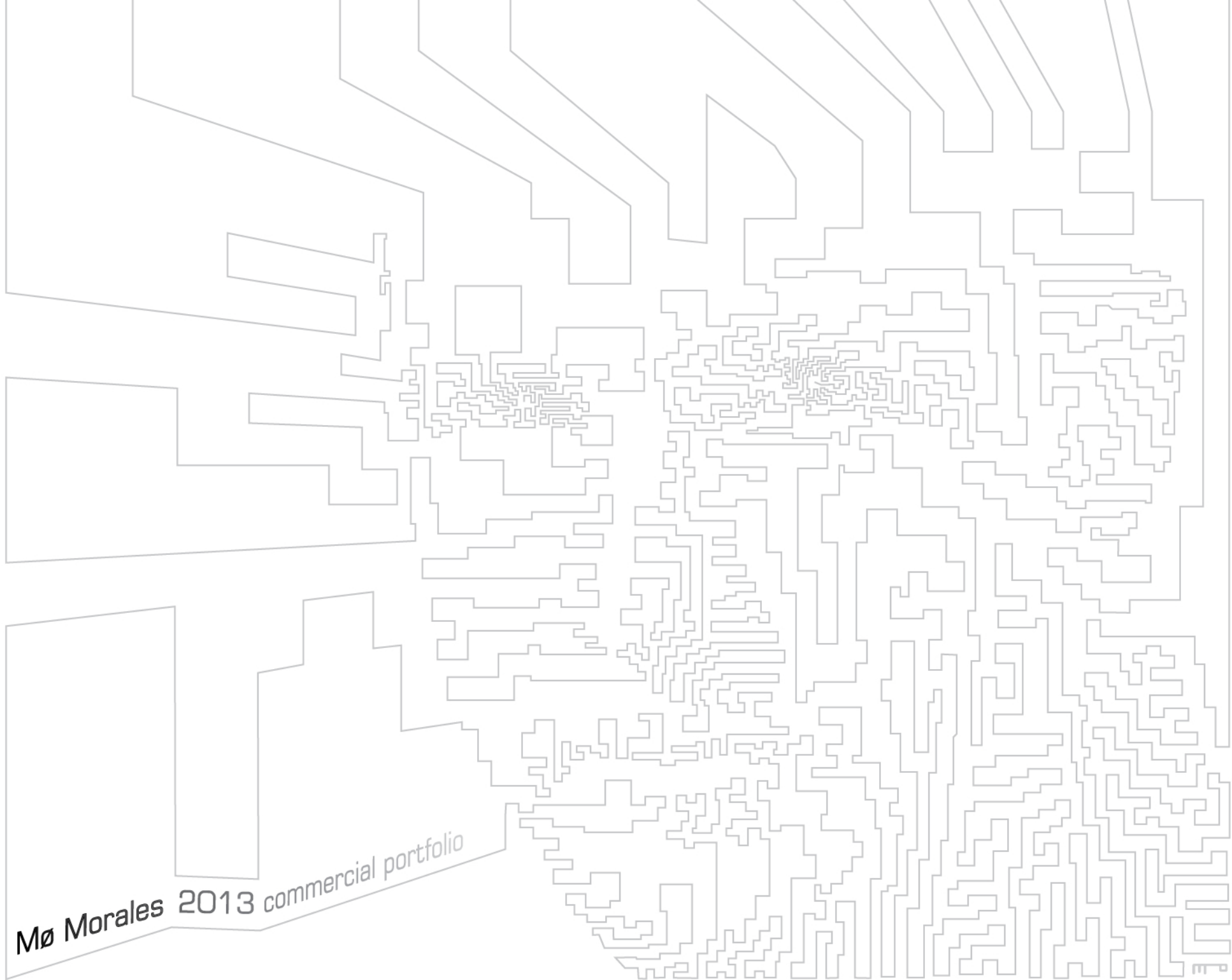


Mø Morales 2013 commercial portfolio



A story is a path, this one starts here . . .

2002

"Lateral thinker. Problem solver. Mr. Left (with a slant towards the right). Creative. Duality and conflict in unison. Unique. Painting, sculpture, music, imagery, sound. His style is not seen or heard in any one single piece, project, or medium, but his signature is evident across all his works combined..."

There are stories being told through mute gestures which require the viewer to ask:

"What's going on in there?!"

Mark Smith
Global Creative Director
Nike, Innovation Collection



Audience

2012

- SVPs & above**
- Phil Knight & Mark Parker
 - Corp. Leadership Team
 - All-Employee Presentations
 - Global Sales Force Groups
 - Brand Ambassadors
 - Michael Jordan
 - Dwayne Wade
 - Carmelo Anthony

- Footwear/Apparel/Accessories
- Web Content Development
- Interactive Environments
- Conceptualization
- Graphics

FIBROSITY

- Feathers
- Performance figure technology
- Aurora Borealis
- Metaphor for lineage of warriors past, present and future
- Exploding Spirit
- Ice spray
- Muscle fibers

3 TIERS • 129 LINE ITEMS • FOOTWEAR / APPAREL / ACC

2010 Winter Olympics
Performance / Sport Apparel + Footwear

CONCEPT CREATION & CULTURE CRAFTING

WonderWall Loft
Luxury Entertaining Residence

INVENTIVE STORYTELLING

Nike Footwear
Jordan / IK / Active Life

SYSTEMATIC AESTHETICS

Publications and Media

Whether he's producing music or creating art, **Ma** pushes the envelope and creates a union of aesthetics and performance.

I haven't seen anything like these before - what was your inspiration for them?

Ma was his creative self as usual, fresh from blessing the Sole Bar with a masterful dual color-toned graphic portrait of Michael Jordan that overlooks the laser machine in watchful and true god-like fashion.

Judging by your AF1's you seem fascinated by the duality of the left and right sides of the brain.

Ma has many ideas for extending his *Traveling Salesman Problem*-like work into other media.

A story is like a line - it begins, then follows a path before concluding. And like any sentence taken from that story can be meaningful, it serves a voice greater than its own.

Such is any segment taken from this line - beautiful unto itself, yet only a fraction of the bigger picture.

The universe has a story and that story physically connects all matter and energy, living and inanimate, you and I.

This line is my art and my art is the story of one man's Truth.

WALTER GARDEN American artist. . . famous for bold and futuristic, modern design.

This intricate mix of machine-like precision and passionate language is pure **Ma**, the Portland artist who's one-of-a-kind art is earning him global exposure.

Innovation on innovation, signed by the artist, and as much a work of art as it is performance athletic footwear...

Electroluminescence &
SCREEN PRINTING

ONE OF ONE
Inventive Screen Concepts



Produce custom
Electro Luminescent
designs and prototypes
for local industry

Super-short run unique
& serialized Art Tees

Hand-Building &
MACHINE-WORK



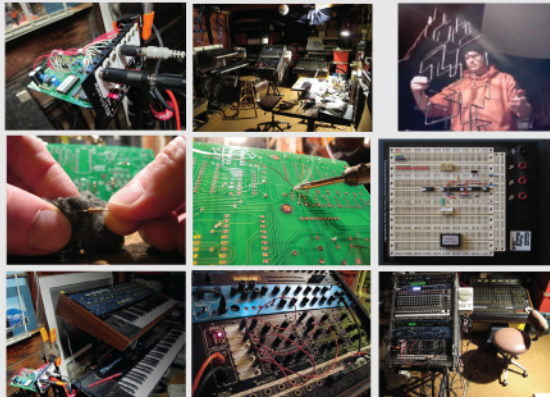
Innovated electroforming
of transdimensional
sculptures

Designing machines
since 1975

Highly skilled with most
hand building and
fabrication techniques

Sound &
ELECTRONICS

A.S. in Aerospace
Electronics



NASA certified solder skills

Building my own synths
by hand since 1980

Digital & Experimental
MEDIA PRODUCTION



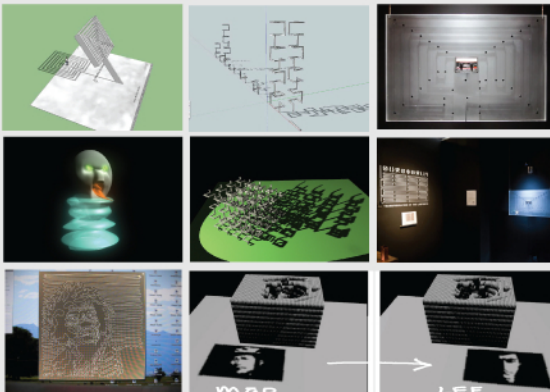
Industry certified Audio
Recording Engineer

Produced 100's of
masters, albums &
remixes

Sound design and original
music composition for
Nike Explore & IK groups

Academic &
APPLIED RESEARCH

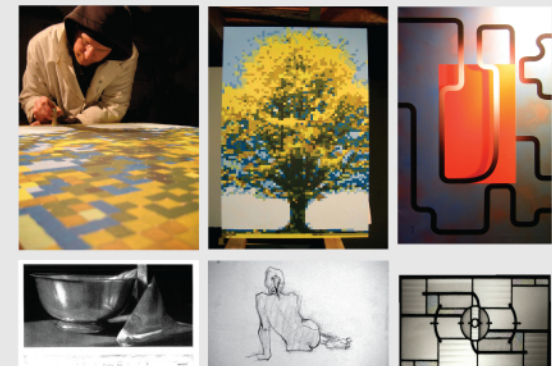
Developed hypothesis
for Transdimensional
Perspective



University of Toronto
Dept. of Computer Science
Advanced Graphics Group

A.S. in Technology
Instruction

Process Driven
FINE & STUDIO ART



MFA: Applied Craft + Design
BS: Drawing & Painting
minor in Western Art History

Skilled in engineering
& classical drafting

Commissioned to produce
paintings, drawings, art-
glass, sculptures, mixed-
media installations